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### A STRONG VOICE FOR AUSTRIA'S INDUSTRY

sociated sectors at the federal state level, within tank and a collaborative hub. the federal government, and in Brussels. Even if great successes have already been achieved, there are still greater challenges ahead.

The Federation of Austrian Industries has set itself the goal of strengthening the competitiveness of Austria and Europe as a business location, thereby securing jobs and prosperity in the long term.

For more than 75 years, the Federation of Austrian The Federation acts on behalf of and in collabo-Industries has successfully represented the in- ration with its members, not only as a traditional terests of the manufacturing industry and its as-representation of interests, but also as a think



GEO'RG KNILL President

Mag. CHRISTOPH NEUMAYER

## REPRESENTATION OF INTERESTS TODAY: THE FEDERATION OF AUSTRIAN INDUSTRIES

Since its foundation in 1946, the Federation of Austrian Industries has participated in the legislative process as a recognised political partner. It is Austria's largest voluntary and politically independent organisation representing the interests of industry and industry-related service providers along the entire value chain.

We represent the concerns of over 5,000 members from manufacturing, IT, finance, insurance, as well as the energy and infrastructure sectors in the federal states, at the federal level, and in Europe. IV members account for more than 80% of domestic manufacturing companies and are actively involved in "their" representation of interests: national and international corporations, family businesses, as well as numerous small and medium-sized enterprises.



The eminent architect Prof. Karl König designed the House of Industry, whose attic bears the noble inscription 'Dedicated to Austrian Industry' as a testimony to Austria's industrial prowess.

## THE WORK OF OUR ORGANISATION IS BASED ON FOUR PILLARS



### IN-HOUSE EXPERTISE IN 9 DIFFERENT DEPARTMENTS

Climate, Infrastructure, Transport, Resources & Energy			Economic, Fiscal & Legal Policy		
Education & Society	European Policy	Human R	Human Resources, Finance & Organisation		
International Relations & Markets		L	Labour, Social Affairs, Health		
Research, Technology & Innovation			Strategy & Communications		

#### **INTEREST REPRESENTATION** AT REGIONAL LEVEL IV VIENNA IV LOWER AUSTRIA FEDERATION OF AUSTRIAN INDUSTRIES Vienna Vienna niederoesterreich@iv.at wien@iv.at IV UPPER AUSTRIA Linz oberoesterreich@iv.at **IV BURGENLAND** Eisenstadt burgenland@iv.at **IV VORARLBERG** IV TYROL **IV SALZBURG** Innsbruck Bregenz Salzburg IV STYRIA tirol@iv.at salzburg@iv.at vorarlberg@iv.at Graz steiermark@iv.at **IV CARINTHIA** Klagenfurt kaernten@iv.at

## THE IV IN EUROPE AND INTERNATIONALLY

Austria's industry has always been a pioneer when it comes to European integration. The IV has therefore maintained a permanent office in Brussels since 1988, thus positioning itself at the forefront of current developments.

The IV's European policy work focuses in particular on European industrial, economic and social policy as well as the EU internal market as the basis for prosperity and jobs in Europe.

The IV is the Austrian member of the European employers' and industry association BusinessEurope. Actively participating in both the strategic direction and daily operations of BusinessEurope, the IV collaborates closely with its European counterparts.

BusinessEurope represents more than 20 million small, medium-sized and large companies in 40 associations from 34 countries and is a social partner in the European Social Dialogue.

IV is also a member of BIAC, a consultative body of the OECD consisting of more than 50 national business associations, as well as the IOE (International Organisation of Employers), which represents more than 150 employers' associations and their members at the International Labour Organization (ILO).







## **INDUSTRY AT A GLANCE**

Jobs directly linked to the manufacturing sector

1 million

Gross annual earnings in industry are on average 28 % higher than in other sectors of the economy

Industry quota **28%** 

Industry accounts for every **second** R&D euro in Austria

Domestic industry is the **second** largest provider of apprenticeship training

Added value (direct and indirect)

over 58%

Industry sets the pace in energy efficiency and technological environmental protection



## INDUSTRIAL FRONT-RUNNERS

Austria is home to more than 275 leading com- and start-ups. Through these cooperative relapanies, which, as global market leaders, serve as flagships for the innovative strength made in Austria. These front-runners have close links with thousands of small and medium-sized enterprises as well as universities, research institutions industry and the core of the Austrian economy.

tionships, these so-called industrial front-runners secure two to three times their own production, value creation and jobs in Austria, thereby embodying the heart of the country's innovative

#### Top 15 leading companies in R&D investments



# AUSTRIA'S GLOBAL SUCCESS STORY: TRADE AND INVESTMENT FIGURES

#### **EXPORT RATIO**

Austria is a highly export-oriented economy with an **export ratio of** 



Every 4th tax euro

is generated by

exports

60%

## 1.2 million jobs

in Austria are generated by exports



**TRADE IN GOODS WORLDWIDE 2023** 

EUR 402.19 bn



**80%** are delivered within Europe

Imports worldwide

EUR 202.78 bn



**TRADE IN SERVICES WORLDWIDE 2023** 

EUR 158.22 bn



Imports worldwide

EUR 75.25 bn



## GLOBAL STOCK OF FOREIGN DIRECT INVESTMENT

Austrian investments abroad secure

1 million jobs globally



2023 active

EUR 247.25 bn



2023 passive

EUR 204.78 bn

14 15



#### IMPRESSUM - LEGAL NOTICE

Federation of Austrian Industries (Industriellenvereinigung) Schwarzenbergplatz 4, 1031 Vienna Tel.: +43 1 711 35 – 0 www.iv.at

Central registry of associations: 806801248, registry for interest representation and lobbying: 00160, EU-Transparency Register No.: 89093924456-06 Purpose of the association according to § 2 statutes: The purpose of the Federation of Austrian Industries (IV) is to unite, in a free and democratic form, industrial and industry-related enterprises operating in Austria, as well as their owners and managers, to represent and safeguard their interests, particularly in professional, operational and economic terms, at national, European and international level, to promote industrial developments, to secure framework conditions for the existence and freedom of decision of entrepreneurship and to spread understanding for issues of the economic and social order.

The terms used refer equally to all genders. Responsible for the content: Federation of Austrian Industries Responsible for the content: Ilga Johler | Photo credits: AdobeStock | Design: Nina Mayrberger, Nicola Skalé

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